



PRESS RELEASE

For Immediate Release
July 31, 1987

For Information Contact
Nancy Ellner or Joe Saladino
(516) 661-4000/661-1440

PIRATE RADIO BROADCASTERS TAKE THE HELM OF WNYG RADIO

A "Treasure Chest" of a broadcast day is in store for Babylon radio station WNYG. Station owners Sol and Muriel Horenstein today announced the congenial take-over of 1440 AM by the crew of the Pirate Radio Ship on Wednesday, August 5th starting at 6 A.M. and continuing until sign-off at 10 P.M. All pirate radio personalities will be guests of the station with WNYG radio personalities on hand as follows:

6-10A.M: Ed Arnold, Joe Saladino (News)
10-2P.M: Lance Shepard
2-6 P.M: Kathy Cunningham ("The Mermaid") Nancy Ellner (News)
6-8 P.M: Nancy Ellner
8-10P.M: Donna Vaughan

The pirate radio personalities will be presenting their own free-form formats as was heard recently on their airwaves with the following line-up:

6-10A.M: Hank Hayes, Jim Nazium
10-12P.M: Pete Sayek
12-4 P.M: Andy and Randi Steele
4-7 P.M: Johnny Lightning
7-10P.M: Surprise host

"We are providing a public forum for the pirate radio station to use. They've found a black hole or void in the type of radio format that is not available in the New York area," says WNYG radio owner, Muriel Horenstein. "We should give them a chance. Allow the public to hear their format and let the public decide. We can learn from them."

(continued)



PRESS RELEASE

"We want to promote the creative mind and freedom of speech in the U.S." says WNYG Program Director, Kathy Cunningham. "Listeners can expect a very exciting broadcast day as we turn the pirates into landlubbers!"

On Thursday, August 6th, WNYG radio will be asking listeners to mail in their opinions on the pirate broadcasts to the station.

Letters can be addressed to:

"Pirate Radio"
WNYG
404 Route 109
Babylon, New York 11704

On a "regular" broadcast day, WNYG radio presents contemporary Middle-of-the-Road music with the best of today's and yesterday's hits and album cuts, along with news and weather.
