

WHOT NEWSLETTER

October 1981

A message from The Boss:

Dear WHOT listener:

WHOT has been burning for almost one year now. Isn't that wild???

Well, we're proud to say that WHOT has evolved from a little radio station with a pop music format to a little radio station with a W I D E selection of music!

We've also getting more and more phone calls all the time. Now that's wild! I'm proud to say that WHOT is adding more and more music to our library all the time.

Thanks for being a loyal listener. We are enclosing a copy of the 91 and a half reasons you should keep listening to the New 91 and a half!!

Drive safely now.

THE 91 1/2 REASONS YOU SHOULD LISTEN TO THE NEW 91 1/2!

1. We are the New 91 ½.
2. We never repeat ourselves.
3. We have more reasons to be cheerful.
4. We are as proud as a peacock.
5. We are not experiencing operating difficulties.
6. We never sign on in the morning.
7. We don't broadcast any ABC prime time shows.
8. We're full already.
9. We have better stereo!
10. We are not as ugly as Bo Derek.
11. The sky is light blue in the daytime.
12. We don't take grants from big corporations.
13. Screaming DJs!
14. We don't have (much) acne.
15. We finished Junior High School already.
16. We are young at heart.
17. We are not on a satellite.
18. We're legal. (?)
19. We DO NOT play disco.
20. We play more Boz Scaggs.
21. We never sign contracts.
22. We never repeat ourselves.
23. You will never hear a Barry Manilow record.
24. We are on frequently.
25. We are non-educational.
26. We are NOT from Ft. Greene.
27. We give you more reasons to listen.
28. NO wishy-washy music!
29. We play twice as much music in half the time.
30. When we are on the air, you can receive us.
31. We are not over the hill (yet).
32. We are NOT computerized.
33. We have no problem admiring members of the opposite sex.
34. We play the "best" versions of songs.
35. We are NOT ultra-left.
36. You name it, we've eaten it.
37. We are on in the winter when there's no baseball.
38. We know what you want to hear.
39. We take requests.
40. We are crystal clear.
41. Nobody plays more Beatles.
42. We are not slaves to recycling.
43. WE have BALLS.
44. You can get us on your car radio.
45. Now that signal is better, we can go on less often.
46. We never repeat ourselves.
47. We don't speed up our records...much.
48. We grew up listening to radio.
49. We do this for fun.

50. We are the hottest thing in town.
 51. We replace the tonearm needle more than any other station.
 52. No small children in the studio.
 53. The sheer size of Hank makes you listen.
 54. We are not a big nothing.
 55. We play more PROMOS.
 56. We are not in Philadelphia.
 57. We are not deceased.
 58. We play great songs.
 59. We are on channel 218.
 60. We used to like 99X.
 61. We have more torque than the standard 4 x 4.
 62. Our records have very few scratches.
 63. The hum is getting lower.
 64. When we are not on you can't listen.
 65. Our signal doesn't fade.
 66. We know the proper pronunciations.
 67. We will never lie to you.
 68. There are 365 days in the year.
 69. Our prices are INSANE!
 70. We are not old.
 71. We don't have any plants in the studio.
 72. We will never ask you to do something we wouldn't do.
 73. The Hullabaloo girls are dancing while the records play.
 74. BEER!
 75. No annoying morning show.
 76. So Jim will have something to do.
 77. We have reverb.
 78. It is cheaper to listen to us than ride the subway.
 79. Why not?
 80. We love you.
 81. We never repeat ourselves.
 82. The sounds of our broadcast keep the boogey man away.
 83. We have no cooking show.
 84. At night it gets dark.
 85. We are not afraid to be right.
 86. We listen to YOU.
 87. We know a lot of cool things about various different subjects.
 88. We don't have any newscasts.
 89. We are members of AAA.
 90. We know all the cool backwards things on records from the sixties.
 91. It's OK to get attached to us, we aren't going anywhere.
- 1/2. Because we play less -